Keely Hoffman

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Overview

 Dedicated, knowledgeable, and certified Snowboard Instructor with six years of ful time teaching experience

Key Words

• Responsible resort professional with ten years of snow re resort equipment safety

Key Words

resort equipment safety industry
standards guest providing maintair
guests order

Similar Resumes

Objective

Seeking new challenges in the snowsports education industry

Employment History

2006-2012 Seven Springs Mountain Resort

Seven Springs, PA

Snowboard Instructor/Assistant Staff Trainer

- Effectively adapted teaching methods and instructional knowledge to meet or exceed resort policy and American Association of Snowboard Instructors (AASI) standards, in order to meet the developing needs of each unique student
- Monitored, analyzed, and instructed students on proper use of equipment and ski area etiquette in order to promote safety and minimize/prevent injury
- Observed students to determine limitations, abilities, interests, and other individual characteristics to create a clear student profile.
- Established appropriate objectives or goals for all lessons, and communicated those objectives to students, and to parents when applicable.
 - Included parents or guardians to discuss their child's progress and to determine their goals and objectives for the student to develop the most beneficial lesson plan based on the student's profile.
- Completely demonstrated full patience and endurance at all times
- Proven ability to work outdoors over long time periods in a variety of weather conditions including extreme cold, high winds, heavy snowfall, and freezing rain
- Observed and evaluated the performance of other instructors, as well as assisted lead trainers in providing guidance to both new and established instructors in the manner of on-snow training clinics, lesson observation feedback, answering inquiries, and providing a continuous open forum for discussion of techniques and new ideas
- Supported superiors by taking on additional leadership roles as needed including (but not limited to) assisting in group division, participating in lesson assignment discussion, organizing children's program "line-up", answer guest inquiries and providing complaint resolution where possible.

2002-2006 Seven Springs Mountain Resort

Seven Springs, PA

Rental Shop Technician

- Mounted and adjusted ski/snowboard bindings according to binding company's (Marker, Look, Tyrolia, Burton, Rossignol) standards to assure safety of equipment
- Tuned all rental equipment as needed to maintain and exceed guests expectations of equipment quality and to further promote the safety of resort rental clients
- Inspected all equipment before issuing to ensure quality and safety standards
- Successfully made value of rental client's time by assuring they received their properly adjusted equipment in an efficient, timely manner
- Answered all guest inquiries both about the snowsport industry and about the resort history/offerings

June 2011-Nov 2011

Seven Springs Mountain Resort

Seven Springs, PA

Zipline Guide

- Lead guests through zipline course containing 4 cable zips, 6 platforms, and 3 challenge features, in accordance with resort policies and industry function and safety standards
- Inspected course daily and weekly to resort and industry standards
- Thoroughly inspected all guide and guest equipment before and after each tour to maintain safety standards and prevent guest injury
- Educated guests about inherent risk and how best to minimize those risks including (but not limited to) proper instruction on equipment fitting, proper securing of personal belongings, and acceptable self-participation in the activities included in their tour
- Supported supervisor in maintaining operation schedule by assisting in other guide's

tour preparation when available

- Observed and assessed changing weather conditions in order to provide a timely course evacuation to maintain guest safety
- Provided assurance and patience to hesitant clients to assist them in accomplishing their goals and safely overcoming their fears

Education

2005 - Graduated Somerset Area High School

Somerset, PA

H.S. Diploma - Honors program

Certifications and Awards

April 2010 American Association of Snowboard Instructors

(AASI) Level I Certification

Killington, VT

Mark Garon -Examiner

March 2012 AASI Children's Specialist I Certification

Swain, NY

Gary "Griz" Caudle

2010-2011 season Instructor of the Year

Seven Springs, PA

Awarded by: Iwan Fuchs, David Wensel, Bryan Davis, and Angela Illar

• award achieved at Seven Springs Mountain Resort

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